

TANYA ALIZA'S 5 POINT VIDEO MARKETING *Checklist*



LEARN HOW TO GRAB YOUR AUDIENCE'S ATTENTION QUICKLY
USING VIDEO TO GROW YOUR BRAND AND BUSINESS FAST!



Hey there Rock Star!

Tanya Aliza here and I'm excited to talk about VIDEO with you here today!

Video has been one of the main contributing factors to my Brand's Success and it's generated me A LOT of business!

Heck, chances are that you got your hands on this material because of VIDEO! So just think of that power.

So now it's your turn to hold that power and influence with your Audience.

ARE YOU SCARED TO DO VIDEO?

I totally get it and YES I was completely scared to do video in the beginning too. I actually thought it was really weird to talk solo into a camera!

BUT.... I got over the fear and once I did and I started to see the results of what video could do for my business promotion, I flipped on the camera at every chance I got.

Over the years of doing many many videos, I've learned the formula to a winning video... a video that produces RESULTS.... Leads and Sales for your business.

REMEMBER: THE MORE YOU DO THIS, THE BETTER YOU WILL GET.

So here's my 5 Point Video Marketing Checklist so you can crush it in your first, or next video:

TANYA ALIZA'S VIDEO SCRIPT & CHEAT SHEET

1 INTRODUCTION

Tell your Audience who you are in one quick sentence or 2.

Example:

“Hey Hey this is Tanya Aliza from Tanya Aliza dot com and I help Network Marketers create big results in their business.”

2 BIG BENEFIT

Tell your audience what they will learn in the video AND what benefit they will receive.

Frank Kern (super cool dude who is the KING of online marketing) says to always include a ‘So That Statement.’

Example:

“In this video I’m going to be sharing with you how to use video to promote your Network Marketing Business, SO THAT you can generate leads and sales globally...even while you’re sleeping.”

- OR -

“In this video, I’m going to share with you how to finally reduce those nasty dark circles under your eyes, SO THAT you can get back your youthful glow.”

3 DELIVER ON YOUR PROMISE IN A BIG WAY

This is where you share the content that you promised. I normally have about 4-5 bullet points that help me to deliver the content in the video and I take about 5 mins in doing so.

4 CALL TO ACTION

Immediately after delivering your amazing content, make sure to tell your audience how to take the NEXT STEP with you.

This could be in the form of asking them to private message you, email you, call you, fill out your web form, etc.

Example:

"I hope these tips that just shared helped you a ton and if you'd like to learn more about HOW to do video for your Network Marketing promotion, I have a 5 point video checklist that will help you produce result driven videos. You can get this free resource at www.TanyaAliza.com/29download and I suggest clicking on the link in the description box right now to pick that up."

- OR -

"I hope these tips helped you and if you'd like to learn more about my favorite eye cream rejuvenator that I now absolutely swear by, send me an email to _____ and I'd be happy to share a sample with you."

5 GO VIRAL

This is a video step that most people leave out and it's literally costing them money and free viral exposure.

Something I learned long ago was that you have to tell people what to do and if you don't ask then you don't get.

SO.... ALWAYS end the video and ask your audience to comment, like and share the video. Heck, they stayed to that point in the video anyways so they must have liked the content, so ask them to contribute.

This is how you get more exposure through other people's people!

Example:

"Did you get value from this video today? I sure hope you did and if you did, please drop me a comment below and let me know what you loved most...and also make sure to share this information with anyone you feel that would love this as much as you! Have an amazing day and we'll see you on the next video."

THE MORE YOU DO IT, THE BETTER YOU'LL GET

Keep this in mind and I challenge you to do your next video following this flow and let me know how it went. I'd love to see your next video and share a comment on it!

RACAP!

- ☐ INTRODUCTION
- ☐ BIG BENEFIT
- ☐ DELIVER YOUR PROMISE
- ☐ CALL TO ACTION
- ☐ GO VIRAL

Push past the fear
Rockstar! You got this.



SOME MORE AWESOME RESOURCES THAT WILL ROCK YOUR BUSINESS



Episode 29

How I Attract The Best Network Marketing Leads & Sales Using VIDEO

Learn More: www.TanyaAliza.com/29download



Video Ranking Academy by Sean Cannell

If you are already doing videos and posting them on YouTube and you want to learn how to optimize these videos so that you get more views and Rankings, this is one of the best trainings

I've been through that can help you do this. I've been able to rank my videos on the first page of YouTube in 1 day with this training.

Learn More: <https://www.tanyaaliza.com/video-ranking>

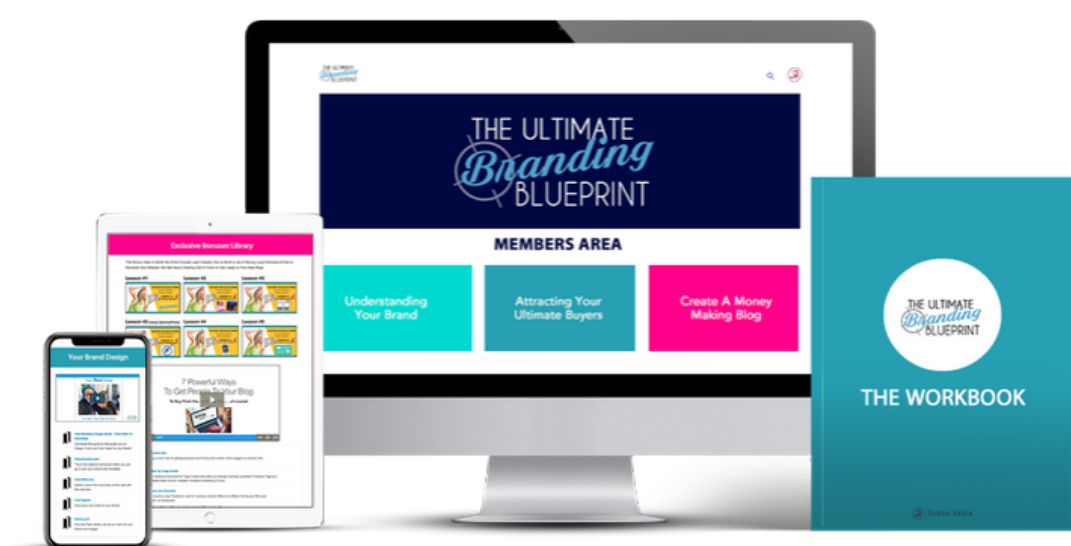


No Fear Video Marketing System by Mark Harbert

If you are Brand New to video and you're not a 100% sure if you're confident enough to bite the bullet, but you know that you SHOULD be doing videos, this is the best training that I can recommend. I've been through it and so have a lot of my clients and the feedback is

amazing. This training will walk you through getting over your video fear and getting up and running fast with simple strategies!

Learn More: <https://www.tanyaaliza.com/go/nofearvideo>



The Ultimate Branding Blueprint

This is my signature course when it comes to building a Influential Brand Online that attracts leads and sales for your business.

Learn More: <http://ultimatebrandingblueprint.com>



The B-L.A.B.

The B-LAB is Tanya Aliza's FREE Facebook Mastermind group full of awesome Networkers & Entrepreneurs that are all on a mission to grow their businesses Faster and easier with Online Strategies for prospecting, recruiting and sales.

Learn More: www.BuildLikeABossGroup.com

HEY ROCKSTAR! DID YOU GET SOME VALUE?

I hope you did, because each week I put my heart into making sure you get amazing tips and strategies to rock it in your business while creating a life you love.

Wanna Share This Because You Love
Sharing Valuable Info?



SHARE ON FACEBOOK

- OR -

SHARE WITH A FRIEND

www.tanyaaliza.com/29download

Each Monday, I post a new video training and free resource on my blog and Each Tuesday, I do a Live Q&A training on my Facebook Page so make sure to come Like my page and Connect with me on Facebook using the link below:

www.facebook.com/tanyaaliza

If you have any questions or you want to connect more, please stay connected and click one of my Social links below.



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To Your Massive Success,

Tanya Aliza